



# SPONSORSHIP AGREEMENT

SPONSOR \_\_\_\_\_ CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

TEL \_\_\_\_\_ EMAIL \_\_\_\_\_

I/We agree to sponsor Mingle Bells 2017:

- VIP PLATINUM \$4,000
- VIP SILVER \$1,500
- ENTERTAINMENT SPONSOR \$3,000
- PARTNER 5-PACK \$350
- VIP GOLD \$2,500
- DRINK SPONSOR \$5,000
- CORPORATE 10-PACK \$600
- CUSTOM SPONSOR \_\_\_\_\_

SIGNED \_\_\_\_\_ DATE \_\_\_\_\_

PRINT NAME \_\_\_\_\_ TITLE \_\_\_\_\_

Please invoice us at the address above (due upon receipt)

Please charge the following credit card (there is a 3% administrative fee for credit cards):

AMERICAN EXPRESS  VISA  MASTERCARD TOTAL \$ \_\_\_\_\_

CARD # \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CVV CODE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

BILLING CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PRINT CARDHOLDER'S NAME \_\_\_\_\_

# SPONSORSHIP OPPORTUNITIES

LEVEL	RATE	BENEFITS
<b>PRESENTING</b> One available	\$4,000	<ul style="list-style-type: none"> <li>• Large VIP seated area</li> <li>• VIP entry for 25 people including 1 free drink &amp; raffle ticket for each of your guests</li> <li>• Logo on promotional materials including postcard sent to all participating associations and emails to over 10,000 industry professionals as preseting sponsor</li> <li>• Sponsor recognition on LED screen</li> <li>• Optional promotional items to be distributed to attendees (with prior approval)</li> </ul>
<b>VIP GOLD</b> One available	\$2,500	<ul style="list-style-type: none"> <li>• Large VIP seated area</li> <li>• VIP entry for 15 people including 1 free drink &amp; raffle ticket for each of your guests</li> <li>• Logo on promotional materials including postcard sent to all participating associations and emails to over 10,000 industry professionals as preseting sponsor</li> <li>• Sponsor recognition on LED screen</li> </ul>
<b>VIP SILVER</b> Seven available	\$1,500	<ul style="list-style-type: none"> <li>• VIP seated area</li> <li>• VIP entry for 10 people including 1 free drink &amp; raffle ticket for each of your guests</li> <li>• Sponsor recognition on LED screen</li> </ul>
<b>DRINK SPONSOR</b> You'll buy the first round of drinks for everyone and be the most popular group at the party!	\$5,000	<ul style="list-style-type: none"> <li>• Signature drink named after your company</li> <li>• Optional custom cups with approval from SDX (at your own cost)</li> <li>• 20 tickets to Mingle Bells including 1 free drink &amp; raffle ticket for each of your guests</li> <li>• VIP check-in at event</li> <li>• Logo on promotional materials including postcard sent to all participating associations and emails to over 10,000 industry professionals as preseting sponsor</li> <li>• Sponsor recognition on LED screen</li> </ul>
<b>ENTERTAINMENT SPONSOR</b> Help us make this the best Mingle Bells yet with a fun activity for attendees!	\$3,000	<ul style="list-style-type: none"> <li>• Examples: Branded Photo Booth, Activity Station, Live DJ/Band (with prior approval)</li> <li>• 15 tickets to Mingle Bells including 1 free drink &amp; raffle ticket for each of your guests</li> <li>• VIP check-in at event</li> <li>• Logo on promotional materials including postcard sent to all participating associations and emails to over 10,000 industry professionals as preseting sponsor</li> <li>• Sponsor recognition on LED screen</li> </ul>
<b>CORPORATE 10 PACK</b> Unlimited	\$600	<ul style="list-style-type: none"> <li>• VIP check-in at event</li> <li>• Sponsor recognition on LED screen</li> <li>• 10 tickets to Mingle Bells including 1 free drink &amp; raffle ticket for each of your guests</li> </ul>
<b>PARTNER 5 PACK</b> Unlimited	\$350	<ul style="list-style-type: none"> <li>• VIP check-in at event</li> <li>• Sponsor recognition on LED screen</li> <li>• 5 tickets to Mingle Bells including 1 free drink &amp; raffle ticket for each of your guests</li> </ul>

\* \* \* \* \* GET CREATIVE — CUSTOM SPONSORSHIPS AVAILABLE! \* \* \* \* \*

MINGLE BELLS 2017 • DECEMBER 7, 2017 • 5:30 PM – 8:30 PM

Bassmnt | 919 Fourth Avenue | San Diego, CA 92101 | Email form to Laurie Ganz at [Laurie@SanDiegoX.org](mailto:Laurie@SanDiegoX.org)